

Features

- Premium quality, rapid drying
- Spatter resistant
- Flows out to a smooth, non-absorbent finish which seals porous surfaces
- Formulated to perform best with REGAL® Premium Interior Finishes
- Performs equally well under latex or oil finishes
- Exhibits excellent holdout and hiding qualities
- Assures a primer / finish job in one day

Recommended For:

Wallboard, cured plaster, trim, galvanized metal, and masonry surfaces

General Description

A premium quality, full-bodied, smooth-flowing vinyl-acrylic primer that provides excellent sealing, high hiding, ease of application and enamel holdout characteristics for virtually all interior surfaces. REGAL® Primer is easy working, spatter proof, and quick drying. This high hiding primer can be topcoated with all types of latex and solvent paints.

REGAL® Primer is also available as a deep color base for use under deep tone designer finishes where the transparency of the finish coat can be a problem. In most cases, one coat of the deep tone finish over a tinted deep color base primer will produce a depth and uniformity of color not possible otherwise.

Limitations:

- Do not apply when air and surface temperatures are below 50° F (10° C)

Product Information

Colors: —*Standard:*
White

—*Tint Bases:*
BENJAMIN MOORE® Deep Color Base.

—*Special Colors:*
Contact your Benjamin Moore & Co. representative

Certification:
Master Painters Institute MPI #50
Formulated without lead or mercury
Very low in VOCs

Federal Specifications Generic Equivalent:
TT-P-650-C

Technical Assistance
Available through your local authorized independent BENJAMIN MOORE® retailer. For the location of the retailer nearest you, call 1-800-826-2623, see www.benjaminmoore.com, or consult your local Yellow Pages.

Technical Data White

Vehicle Type	Proprietary Vinyl-Acrylic Latex
Pigment Type	Titanium Dioxide
Volume Solids	26%
Theoretical Coverage At Recommended Film Thickness	400 – 500 Sq. Ft.
Recommended Film Thickness – Wet	3.6 mils
– Dry	0.9 mils
Dry Time @ 77° F (25° C) @ 50% RH	— Dry To Touch 1 Hour — To Recoat 1 Hour — To Service 4 Hours
Dries By	Evaporation, Coalescence
Viscosity	92 ± 3 KU
Flash Point (Seta)	None
85° Sheen	Flat
Surface Temperature at application	– Min. 50° F – Max. 90° F
Thin With	Clean Water
Clean Up Thinner	Clean Water
Weight Per Gallon	10.2 lbs.
Storage Temperature	– Min. 40° F – Max. 90° F
Volatile Organic Compounds (VOC) <i>Unthinned, this product is formulated not to exceed 100 Grams/Liter. **</i>	

** Contact Benjamin Moore & Co. for actual levels, which may or may not be substantially less than stated.
^o Values given are for color shown; other colors may vary.

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Sanding is not required if the surface is properly cleaned. Apply REGAL® Primer before and after filling nailholes, cracks, and blemishes.

Unpainted Surfaces & Masonry: New Plaster or masonry surfaces must be allowed to cure (30 – 60 days) before priming. All surfaces must be thoroughly brushed with stiff fiber bristles to remove loose particles.

Repainted Surfaces: Remove any peeling or scaling paint, and sand areas to feather edges smooth with adjacent surfaces.

Mildew: If mildew is present, it must be removed by scrubbing with a commercial mildew wash, or it will continue to grow through the fresh coating. If mildew is widespread, the use of power wash equipment is suggested. Caution: Use rubber gloves, work goggles and protective clothing when applying mildew wash. Follow manufacturer's directions.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Primer/Finish Systems

For best hiding results, tint REGAL® Primer to the approximate shade of the finish coat. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

Difficult Substrates: Benjamin Moore & Co. offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your BENJAMIN MOORE® retailer can recommend the right problem-solving primer for your special needs.

Wood, New:

Primer: REGAL® Primer. For bleeding woods such as cedar and redwood, use BENJAMIN MOORE® Primers (023 or W024)

Finish: Appropriate BENJAMIN MOORE® interior finish paint

Wood, Repaint:

Primer: REGAL® Primer

Finish: Appropriate BENJAMIN MOORE® interior finish paint

Plaster/Drywall, New: All plaster surfaces must be thoroughly cured for at least 30 days. Drywall surfaces must be free of sanding dust.

Primer: REGAL® Primer

Finish: Appropriate BENJAMIN MOORE® interior finish paint

Plaster, Repaint: Remove any peeling or scaling paint, and sand these areas to feather edges smooth with adjacent surfaces. Greasy walls and ceilings must be washed with a strong detergent solution.

Primer: REGAL® Primer

Finish: Appropriate BENJAMIN MOORE® interior finish paint

Masonry, New: Poured concrete and precast concrete must be allowed to cure for 60 – 90 days; block construction should be allowed to cure for 30 – 60 days. All surfaces must be thoroughly brushed with stiff fibre bristles to remove loose particles.

Rough or Pitted Masonry:

Primer: MOORCRAFT SUPER CRAFT® Latex Block Filler (285) or REGAL® Primer

Finish: Appropriate BENJAMIN MOORE® interior finish paint

Smooth Poured or Precast Concrete:

Primer: 1 or 2 coats REGAL® Primer

Finish: Appropriate BENJAMIN MOORE® interior finish paint

Masonry and Unpainted (Including Unglazed Brick):

Primer: Not required if surface is firm. Loose, sandy masonry should be cleaned thoroughly to remove surface particles, allowed to dry, then primed with BENJAMIN MOORE FRESH START® All-Purpose 100% Acrylic Primer (023)

Finish: Appropriate BENJAMIN MOORE® finish paint

Application

Use product when surface temperature is above 50° F (10° C). Stir thoroughly before use; apply one or two coats. May be sanded or topcoated after one hour under normal drying conditions. For best results, use a BENJAMIN MOORE® premium applicator for latex paints. Apply paint generously from unpainted area into wet area. This product can be applied by brush, roller or spray.

Thinning/Cleanup

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

Environmental, Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Avoid contact with eyes and prolonged or repeated contact with skin. Wear eye protection and gloves during application or sanding. A dust/particulate respirator approved by NIOSH should be worn when sanding or spraying. Close container after each use.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under **Thinning/Cleanup**.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for additional health
and safety information.**

